

**For Immediate Release**

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**MICROFLEX® LAUNCHES NEW PRODUCT**

**Microflex Announces the Launch of New ColorTouch® Pink Latex Gloves  
Supporting Breast Cancer Research**



September 1, 2009 – **Microflex** Corporation (Lake Forest, IL), a division of BarrierSafe Solutions International® (BSSI), a leading provider of latex and synthetic barrier protection, has announced the launch of a new hand protection product: **ColorTouch Pink** latex gloves. **Microflex** developed **ColorTouch Pink** as a very comfortable glove for those in the dental, medical, and laboratory environments. **ColorTouch Pink** gloves can be worn for extended periods, on a daily basis, with reduced hand fatigue. These medical-grade examination gloves are made with polymer-coated latex making them easy to put on, and they are fully textured for a secure grip on instruments, glass, and other hard-to-hold items. The gloves meet or exceed ASTM/FDA requirements and have an AQL of 1.5. **ColorTouch Pink** latex gloves are colored pink to raise awareness of breast cancer research, a cause **Microflex** is proud to support. With \$1 of every case sold donated directly to The Breast Cancer Research Foundation®, glove users can feel good about wearing **ColorTouch Pink** latex gloves every day.

\$1 per case sold is being donated to The Breast Cancer Research Foundation®. BCRF is dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about BCRF, visit [www.brcfure.org](http://www.brcfure.org)



For more information about new **ColorTouch Pink** latex gloves from **Microflex**, or about donating directly to **The Breast Cancer Research Foundation**, please visit [www.ColorTouchPink.com](http://www.ColorTouchPink.com).

**ColorTouch® Pink**  
Pink Powder-free Latex Standard Examination Gloves

*Touching the  
lives of others*

**THE MOST TRUSTED NAME IN GLOVES®**

### About Microflex

**Microflex** Corporation, with offices in Reno, NV and Lake Forest, IL, is among the world's leading suppliers of latex and synthetic hand protection to many industries. **Microflex** provides reliable, high quality disposable gloves and has been recognized by numerous organizations for extraordinary service, product innovation and customer education.

For more information, visit [www.microflex.com](http://www.microflex.com).

### About BarrierSafe Solutions International

BSSI is a leading developer and marketer of branded disposable barrier protection and related products. The company offers an extensive selection of high quality disposable gloves and other specialized products for a diverse range of growing markets, including dental, laboratory, emergency medical services, non-acute healthcare, automotive, general industrial segments, and foodservice, in which branding, quality, innovation and features are key differentiators that drive end-user demand and loyalty.

For more information, visit [www.barriersafe.com](http://www.barriersafe.com).

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