



MICROFLEX® *A division of BarrierSafe Solutions International®*, Inc.

P.O. Box 32000 • Reno, NV 89533-2000 • Tel: (800) 876.6866 • Fax: (800) 876.6632 • www.microflex.com

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For further information contact:

Terrence Brown

Manager Corporate Communications

(847) 739-9059

tbrown@barriersafe.com

MICROFLEX LAUNCHES INNOVATIVE NEW PRODUCT

**Microflex Announces the Launch of New Dura Flock Nitrile Gloves
The First Disposable Flock-Lined Gloves**

March 2nd, 2009 – Microflex Corporation (Lake Forest, IL), a division of BarrierSafe Solutions International (BSSI), a leading provider of latex and synthetic hand protection, has announced the launch of a new hand protection product: Dura Flock™ nitrile gloves. These gloves were developed by Microflex after listening to its customers' opinions about what features they wanted in a glove specifically designed for use in automotive, industrial, and laboratory environments. Dura Flock™ gloves are the result of analyzing that end user data along with critical research & development.

The most unique feature of Dura Flock™ gloves is the flock-lining, which is a fine layer of cotton on the inside of the gloves. By absorbing moisture, the flock-lining keeps hands dry inside the glove, improving the grip, which is essential to automotive technicians, maintenance professionals, and lab workers. While there have been flock-lined gloves for many years, never before have they been available in a disposable, one-time use glove.

Dura Flock™ gloves are made from nitrile, a latex-free alternative. This is important for those with latex allergies who need a non-latex glove, as allergic reactions to latex can be severe. At 8mil, Dura Flock™ nitrile gloves are also the thickest gloves available from Microflex, yet, as Microflex Product Manager Jennifer Singh notes, "Dura Flock™ gloves are specially formulated to be more comfortable than the standard 8 mil glove." Microflex Director of Corporate Accounts LeeAnn Nejedlo agreed that the thickness, flock-lining, and comfort of Dura Flock™ gloves make them "a good choice for extreme environments, like you find in factories, maintenance shops, and laboratories."

For more about Dura Flock™ gloves, visit www.DuraFlockRocks.com. "At the website," says Nejedlo, "customers can see the features of the gloves in detail, and even download



THE MOST TRUSTED NAME IN GLOVES®

a sheet of specifications about the gloves.” The site delivers a lot of technical information about Dura Flock™ gloves in a creative way, with a rock and roll theme. Singh summarizes Dura Flock™ gloves as “a unique combination of comfort and increased protection coupled with a moisture absorbing flock-lining to create a unique product in the world of disposable hand protection.”

About Microflex®

Microflex® Corporation, with offices in Reno, NV and Lake Forest, IL, is among the world's leading suppliers of latex and synthetic hand protection to many industries. Microflex provides reliable, high quality disposable gloves and has been recognized by numerous organizations for extraordinary service, product innovation and customer education. For more information, visit www.microflex.com.

About BarrierSafe Solutions International

BSSI is a leading developer and marketer of branded disposable hand protection and related products. The company offers an extensive selection of high quality disposable gloves and other specialized products for a diverse range of growing markets, including the foodservice, dental, laboratory, emergency medical services, non-acute healthcare, automotive and general industrial segments, in which branding, quality, innovation and features are key differentiators that drive end-user demand and loyalty.

For more information, visit www.barriersafe.com.

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