

press release

For Immediate Release

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XCEED™ Powder-Free Nitrile Examination Gloves

January 11th, 2011– Microflex Corporation (Lake Forest, IL), a subsidiary of BarrierSafe Solutions International® (BSSI), a leading provider of latex and synthetic barrier protection products, is excited to announce the global launch of XCEED™ nitrile disposable examination gloves.

“Be prepared for XCEED™ to revolutionize the examination glove markets” said Kathy Zanzucchi, Director of Marketing. “This product combines the latest in nitrile polymer technology with state-of-the-art manufacturing capability to deliver unparalleled thin-mil performance characteristics” said Mrs. Zanzucchi.

XCEED™ mimics the soft fit, feel and tactile sensitivity of disposable natural rubber latex gloves while delivering up to 90% greater tensile strength than leading natural rubber latex gloves. Additionally, XCEED™ gloves are as much as 60% stronger than leading nitrile brands. For the user, increased tensile strength equates to stronger gloves with improved tear and puncture resistance.

Value packed at 250 gloves per box (2500 gloves per case) and very competitively priced, XCEED™ offers a unique combination of benefits for any disposable examination glove user (nitrile or latex) looking to increase glove quality and durability while maintaining or even reducing their cost of acquisition.

To learn more about XCEED™ gloves, or any other high quality Microflex® product, please contact Mike Schoen–Market Manager @ mschoen@microflex.com or visit www.microflex.com/XCEED.

For more than 20 years Microflex has been recognized as a quality leader among hand protection providers in the Dental, Healthcare, Laboratory, Industrial Safety, Automotive, EMS and Law and Corrections markets. In 2010, Frost & Sullivan recognized Microflex Corporation with the North American Protective Gloves Customer Value Enhancement award. To learn more about Microflex, please visit www.microflex.com.

BSSI is a leading developer and marketer of branded disposable barrier protection and related products. The Company offers an extensive selection of high quality disposable gloves and other specialized products for a diverse range of growing markets including dental, laboratory, emergency medical services, healthcare, automotive, critical environment, general industrial, and foodservice segments, in which branding, quality and innovation are key differentiators that drive end-user demand and loyalty.